



FOR IMMEDIATE RELEASE

Contact info:
Greater Cincinnati Employers Group on Health
info@gcegh.onmicrosoft.com

Regional Employers Found Greater Cincinnati's Employers Group on Health

Group aims to improve the quality, cost, and access to healthcare through advocacy, education, and collaboration with health care providers and payors.

APRIL 10, 2024 – CINCINNATI – Dozens of employers have come together to found the [Greater Cincinnati Employers Group on Health](#) (GCEGH), a nonprofit organization that gives employers a voice to effect positive change in healthcare. Formally incorporated in January, the organization aims to improve the quality, cost, and access to healthcare through advocacy, education, and collaboration with health care providers and payors.

“We invite all regional employers to join us and amplify our voice,” said Jeff Walton, President of GCEGH. “We are champions of collaborative transformation of the healthcare system. We look to find solutions to the challenges of reducing the total cost of care, improving medical outcomes, and elevating the overall healthcare experience of our employees.”

The group originally started meeting in February 2022 and received a grant from the National Alliance for Healthcare Purchasers to address employers needs for more affordable and accessible healthcare.

Over the past year, GCEGH met with Greater Cincinnati health systems, health plans, independent physician organizations, and legislative leaders. We gathered information on topics including primary care, insurance mix, referral practices, financial concerns, price transparency, expansion goals, value-based care, vertical integration in the Greater Cincinnati market, behavioral health, and potential payor-driven mechanisms to improve health care.

For self-funded employers interested in learning more about GCEGH and membership, please go to www.GCEGH.com or email info@GCEGH.onmicrosoft.com.